



VISUALAB

terms of services

- hourly rates
- project rates
- ongoing plans

hourly rates

| 90/h

Deposit: A two (2) hour, non refundable deposit is required to queue the work requested.

Payment: Balance of hours will be invoiced every 4 weeks until completion of work requested.

Rush fee: Any work requiring completion within a timeframe shorter than our usual estimate of delivery will have a 25% added charge.



project rates

Project rates are ideal for nonrecurrent work or occasional series of work defined in a project scope. This is a good option for various needs, such as web design, logo design, market research, etc.

Benefits: Project rates are easy to budget, offer more advantageous pricing than hourly rates, and include strategic consultations throughout the project.

Billing: 25-50% deposit of the agreed project rate is required before beginning your project.

Changes to the project scope during the progress: We can pause and amend the proposal or create a separate hourly tab if any supplementary service(s) are needed, with a 20% reduction on the current hourly rate.

ongoing plans

These payment plans are ideal for recurrent services, continuous growth strategies and businesses who must ensure our availability for services on an ongoing basis.

fixed ongoing: Any recurrent service can be bundled in your fixed plan. It can be as minimal as website management, or cover various ongoing needs such as SEO, social media, etc. Plans can be set monthly, quarterly, bi-annually or annually with proportional cost advantages.

flex ongoing: A comprehensive plan that adapts to evolving needs, sudden opportunities and shifting priorities: This option offers more flexibility than project rates or fixed plans. We can realign our ongoing efforts and services to respond to your most current needs while planning for long term goals.

ongoing plans

Benefits: Opting in an ongoing plan gives you preferred rates, priority response and integrated strategic consultations.

Billing:

- **Monthly plans are only available with auto-scheduled payments.**
- **Statements are sent at the start of the billable period (monthly, quarterly, yearly).**
- **Changes to your plan must be addressed 30 days before the next billable period.**

CONTACT US

Let's explore the possibilities with an initial consultation!

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